



## **Steering Committee Meeting Minutes**

July 30<sup>th</sup>, 2018

6:30 p.m.

Hinckley Village Hall

- **Meeting called to order at 6:30 p.m.**
- **Present:** Mim Evans, Norm Walzer, Joan Umamo, Mike Constant, Danni Marion, Ashley Hughes, Darci Friedlund, Amie Carey, Steve Kreitzer.
- **Agenda Item: Updates from each working group:**
  - **FAMILY SUPPORT GROUP:**
    - \*Have investigated welcome wagon for new homeowners, contacted business association and found out they already do this but get very little response from businesses.
    - \*Created a childcare survey (not out yet). There are only two certified childcare providers in Hinckley and only two in Big Rock.
    - \*Contacted Plano alderman about their splash pad to get more information on it.
  - **DOWNTOWN GROUP:**
    - \*Submitted application to Walldogs.
    - \*Murals for down town, possibly contacting Lions club and have winner of their art contest get their artwork put on wall or receive a scholarship.
    - \*Will be contacting property owners to see how they feel about possibly having a mural painted on the side of their building.
    - \*They are looking for a grant writer to help get a grant for murals.
    - \*Are thinking murals would be a mix of local and professional art.
    - \*Talked about doing a festival to help raise money.
    - \*Found out cost per mural with Walldogs is \$3,000 to \$5,000.
    - \*Suggested contacting ComEd and the railroad to donate money towards this project. Also suggested crowd funding to raise money.
    - \*Suggested to work along with the historical society, find someone who wants to leave a legacy.
    - \*Contacting business owners about staging the empty businesses windows for the seasons.
  - **SMALL BUSINESS GROUP:**
    - \*Talked about getting business owners to help fill empty downtown buildings.
    - \*Would like to have a directory of all businesses in Hinckley.
    - \*Suggested creating a better website for business association.
    - \*SBCD will come out and speak for free.
    - \*Talked about making a brochure/directory with all the businesses Hinckley has to offer.
    - \*Suggested getting an intern to manage the business association website and to help revamp it.
    - \*Wondered if Big Rock could join the Hinckley business association.

- **Agenda Item: Discussion of group process**
    - Decided to just move forward with the three working groups we have currently.
    - Will try to recruit more members.
  - **Agenda Item: Next Steps:**
    - Work on revising our vision statement.
    - Harvesting Our Future will have a booth at the Ice Cream Social.
    - Next meeting will be with the whole team on Monday August 27<sup>th</sup> at 6:00 p.m. at the high school library. Mike Constant will be unable to attend due to a Village Board mtg.
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Respectfully submitted by: Danni Marion